SUG CHENNAI Meet Up-Aug 31st 2019

Session Name: How to become a Sitecore MVP

Session Length: 15 minutes

Session Abstract:

In the session the following topics will be covered,
- MVP Award Categories
- How to become a Sitecore Technology MVP?
- What Benefits?
- Selection Process
- Statistics and MVP Calendar

About the Speaker:

Mohamed Nizarudeen,
- Sitecore MVP
- Co-Founder, SUG Chennai

Connect and Collaborate @ https://sugchennai.in/

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Agenda

- Introduction
- MVP Award Categories
- How to become a Sitecore Technology MVP?
- What Benefits?
- Selection Process
- Statistics
- MVP Calendar

SITECORE
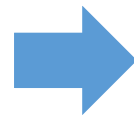USER GROUP
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Intro

Sitecore MVP Program

Celebrate the most active Sitecore Community members from around the world who provide valuable expertise to the Sitecore ecosystem.

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- WHY it is Important?

- WHY do YOU want to become a Sitecore MVP?

- WHAT Kind of work?

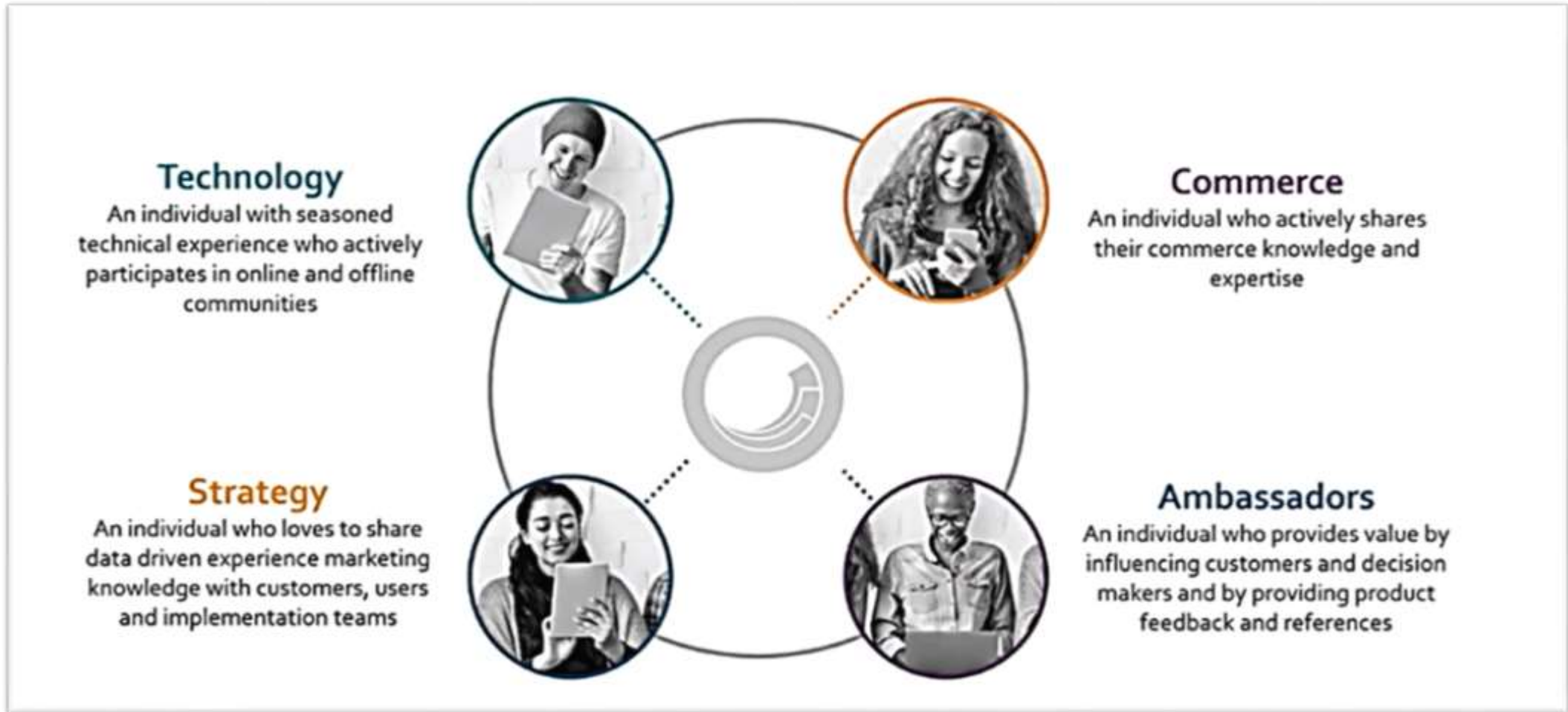**Individual**
community involvement

One of the key things to remember with the Sitecore MVP Award is around individual community involvement on a specific topic.

Beyond
day job

This could probably be 5-10 hours per week of your personal time beyond day job, as well as hours for self-learning on top of this.

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MVP Award Categories

Technology
An individual with seasoned technical experience who actively participates in online and offline communities

Commerce
An individual who actively shares their commerce knowledge and expertise

Strategy
An individual who loves to share data driven experience marketing knowledge with customers, users and implementation teams

Ambassadors
An individual who provides value by influencing customers and decision makers and by providing product feedback and references

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How to become a Sitecore Technology MVP?

Quality over Quantity

Community	Open source modules	Events	Share expertise	Continuous contribution
Get involved on social channels, Slack chat and Stack Exchange	Consider contributing to an open source modules or start a new project yourself	Attend and speak at User Groups, webinars or conferences	Produce original quality content like blog posts, podcasts, videos	Keep up the good work month-by-month

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What Benefits?

More than just an Award

| Webinars | Regional meetings | Feedback sessions | Early Access Program | MVP Summit | Other benefits |

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Selection Process

Contd.

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Stats.

2019

MVPs IN THE PAST

Year		
2011	42	
2012	63	
2013	104	
2014	107	13
2015	142	26
2016	178	38 10
2017	215	39 18 10
2018	208	39 19 63

Legend:
- TECHNOLOGY
- DIGITAL STRATEGIST
- COMMERCE
- CLOUD
- AMBASSADOR
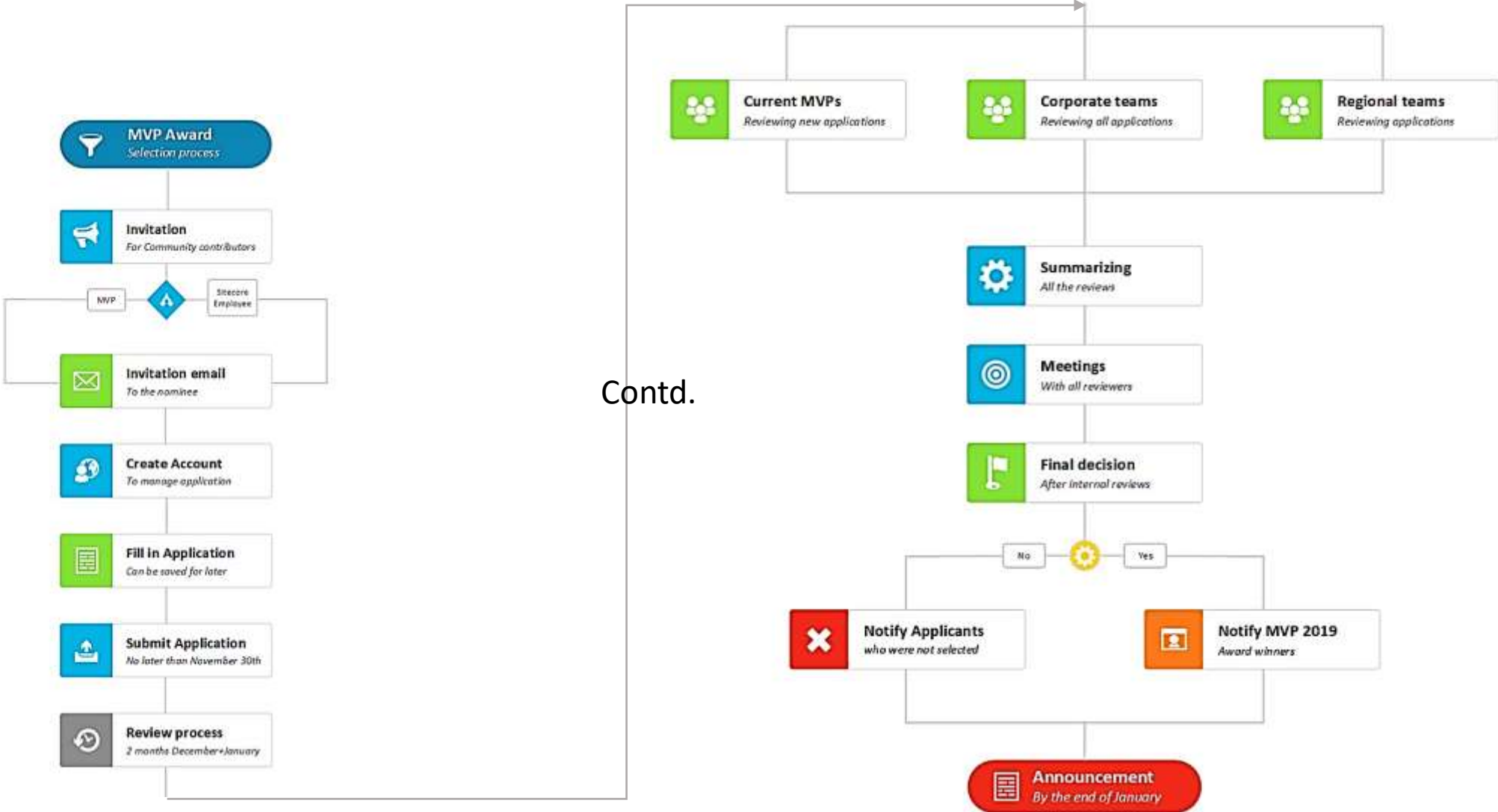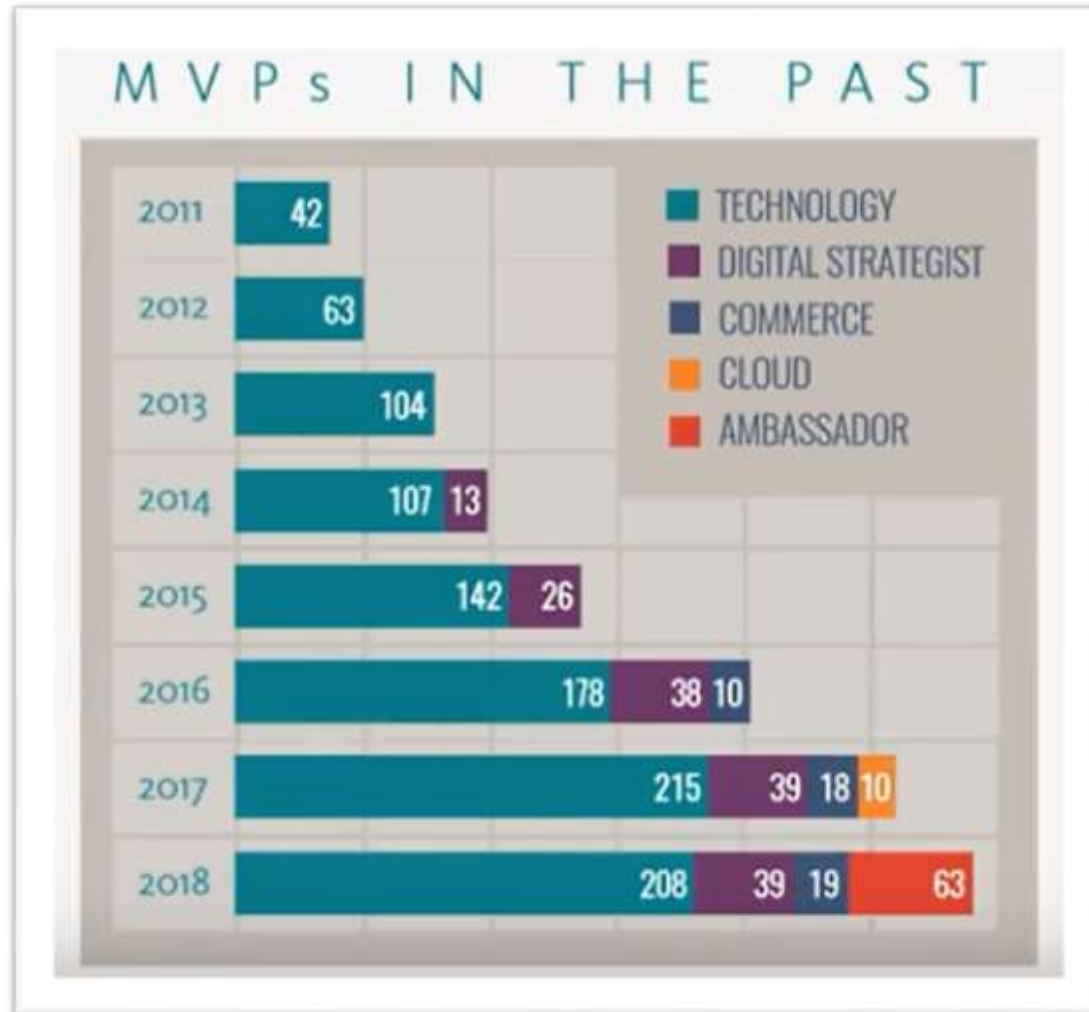
->**Across Globe**

Categories	Count
Technology	186
Commerce	18
Strategy	37
Ambassador	74
All Together	**315**

->**From India**

Categories	Count
Technology	9
Ambassador	2
All Together	**11**

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MVP Calendar

MVP Award
Announced by the end of January

MVP Webinar
Specific topic about the product

SUGCON India
May 17-18, Bangalore

Jan   Feb   Mar   Apr   May   Jun

MVP Kickoff
A webinar to lay out the year

SUGCON Europe
April 4-5, London

MVP Webinar
Showcasing the coming features

SUMMER
Is there anything happening?

Early Access
Testing the upcoming release

MVP Nomination
Application to be submitted

Jul   Aug   Sep   Oct   Nov   Dec

Still SUMMER
Definitely not in August

Symposium MVP Summit
Usually in October

MVP Selection
Reviewing the applications

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Questions?

You can
find the MVPs at
Sitecore Community site

You can
join the conversation at
Sitecore Slack channels

You can
ask questions at
Sitecore Stack Exchange

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